COOKIES POLICIES SPOTWIZER

COOKIES

The User, when accessing the Website, agrees to receive files transmitted to them by the SpotWizer server called "Cookies", this term being understood as any data file that is stored on the hard drive of the User's computer or mobile device when he has access to the Website. These files may contain information such as the identification provided by the User or information to track the pages the User has visited. A Cookie cannot read data or information from the User's hard drive or read the Cookies created by other sites or pages visited.

Cookies are text files that contain small amounts or information and are downloaded to your device when you visit a Website. The cookies are then sent back to the originating Website in each subsequent view (first party cookies) or to another Website that recognizes that cookie (third party cookies). Cookies are useful because they make it possible for a Website to recognize a user's device. Cookies have many purposes, such as allowing you to navigate between pages efficiently, remembering your preferences and, in general, improving your user experience. They also help you ensure that the ads you see online are the most relevant to you and your interests.

Based on the function that cookies have and the purpose for which they are used, there are four categories of cookies: strictly necessary cookies, performance cookies, functionality cookies or advertising cookies.

As in most Websites, your visit to the SpotWizer Website uses cookies to improve the user experience by making it possible for the Website to remember you, either for the duration of your visit or for the repetition of visits, which it will allow you to navigate between pages more efficiently, saving your preferences, allowing you to interact with social networks such as Facebook or Google and offering you services as Google Maps. Cookies will be set by our website or by other websites that run their content on our website; for example, our website includes embedded "Share" buttons that allow web users to share their content with friends through social networks such as Facebook and Twitter. Those other websites may set a cookie when you are logged into their service. SpotWizer does not control the cookies on these websites. Check the websites of third parties for more information about their cookies and how to manage them.

Strictly necessary Cookies:

They're essential for you to be able to move around a website and use its functions. Without these cookies, you will not be able to offer the services you demand, for example, remembering previous actions (such as text entered) when you return to a page without having logged out.

Performance Cookies:

They collect information about how a website is used, for example, which pages users go to most often and whether those websites give them error messages. These cookies do not collect information that identifies the user: all the information that these cookies collect is aggregated and therefore anonymous. It's only used to improve the functioning of a website.

Functionality Cookies:

They make it possible for a website to remember your preferences (such as username, language, or your geographic location) and offer you enhanced and personal features. For example, a website could offer you tax information regarding local prices by using a cookie to save the province in which you are currently located. Functionality cookies can also be used to provide services that you request, such as watching a video. The information collected by these cookies can be kept anonymous and will not be able to track your browsing activity on other websites.

Advertising Cookies:

This are used to show you the ads that are most relevant to you and your interests. They are also used to limit the number of times you see an ad, as well as to help measure the effectiveness of an ad campaign. They remember whether you have visited a website or not, and this information is shared with other organizations, such as advertisers. Advertising cookies will often be linked to the functionality of a site from other organizations.